



Vancouver Island Amateur Hockey Association

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ACTION BULLETIN

Issue # 2013 – 018-A

November 21, 2013

TO: VIAHA Membership
FROM: Jim Humphrey, VIAHA President
SUBJECT: Social Media Reminder

Recently, I was contacted by a member of the press seeking information on how VIAHA deals with Social Media as they had found on a twitter account a word from one of our players that was inappropriate. We dealt with this situation the best we could and the player has since sent to me an apology and their understanding that the word they used was of poor choice.

As we all know but sometimes forget, Social Media (Face Book, Twitter, LinkedIn, Pinterest, Flickr) to name a few have the potential to be seen worldwide and inappropriate comments not only reflect badly on the individual player, but also to their Minor Hockey Association, their District and beyond.

Please take a moment to remind yourself, your team members & own children of the harm and consequences that can arise from poorly worded comments made on Social Media sites. Bullying, Racial Slurs, Ethnic Profiling, obscene gestures/photographs, threats etc. will not be tolerated and in fact could very well lead to police investigation and prosecution. Please let's be mindful of what we say and put out for the public to see.

Respectfully,

Jim Humphrey,
VIAHA President